

SSCOPE



Spring 2011

Incorporated in 1991, with core funding by the Winnipeg Regional Health Authority (WHRA), Self Starting Creative Opportunities for People in Employment (SSCOPE) functions as a charitable non-profit organization whose mission is to empower clients of mental health services by providing gainful employment opportunities for both men and women with supports and training. “Real Work...Real Income...Supporting Mental Health” is our simple message and slogan about our purpose.

Our employee members are both men and women who use any mental health service. Work is something that many of us take for granted. Unfortunately, many people with mental illness

are excluded from work and are unlikely to gain or sustain open employment. This is despite the fact that the majority of people affected by the lack of mental health wish to be engaged in meaningful activity. Being ‘in work’ has important implications for the personal well-being, social status and self worth, as well as their use of health and social services. Our focus is to build confidence, improved self worth, supplement their social assistance, assist in their integration into the community and help develop their working skills within the community. Our hope is full and complete integration into the community. In doing so, SSCOPE employee members provide service to home and business owners, non-

profit agencies, community groups and associations.

SSCOPE offers attainable work experience at a flexible, choice-based level, meeting those needs within the spectrum not necessarily offered by other vocational programs. The program provides support, guidance and on the job training for participants and assists them in assessing and implementing their individual vocational goals. Currently, SSCOPE is the only service in Winnipeg which seeks to meet the need for casual or permanent part-time work opportunities at labour market



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rates for consumers of mental health services.

SSCOPE provides services such as light hauling, furniture and other moving, lawn care, snow removal, building and general cleaning and other odd jobs to seniors, community centres, private businesses, government departments and other residents of Winnipeg.

SSCOPE staff secures work opportunities and matches the needs of each job with existing skills of participants. Support Worker/Team Leader staff accompany an individual to a job site to provide support, guidance, on-the-job training, transportation and customer relations while evaluating and

assessing the needs of the participant. The program is flexible, allowing people to move in and out and take various work opportunities as they arise. Members themselves initiate the process of booking the work shifts they wish to have or ask to create permanent booked shifts for themselves.

All work crews, work under the supervision of an employee team leader at all times.

SSCOPE employees are currently paid \$9.75 per hour (with the wage rate increasing to \$10.00 per hour on July 1, 2011). All workers are classified as part-time employees with all appropriate Employment Insurance (EI) and Canada

Pension Plan (CPP) deductions. Employees are covered by Workman's Compensation.

Vision Statement

SSCOPE intends to be a leader in the community and will achieve its mission through social enterprises and partnerships.

What we do

SSCOPE provides services such as light hauling, furniture and other moving, lawn care, snow removal, building and general cleaning and other odd jobs to seniors, community centres, private businesses, government departments and other residents of Winnipeg.

Is SSCOPE serving a need? Two Members opinions:

“SSCOPE is important as it gives us the opportunity to work. As we work for SSCOPE, we realize that we can work effectively again and be productive in the community. It helps us believe in ourselves as we see our skills put to the test. We have to be on time to work and not miss our scheduled dates of work, which prepares us for another job in the community.

Once we prove to ourselves we can work and how good it feels to work and get paid for our efforts we can either continue to work for SSCOPE or we can move on to other work in the community.

SSCOPE is an excellent place to begin to realize our potential. We realize we can continue to work there or at other places in the community. This keeps us healthier mentally. It is really good for our mental health to be productive members in the Workforce. We need it to continue and grow.”

Yvette has been a member at SSCOPE for approximately one year. She, and her support system, are successfully managing her schizophrenia and she is a productive permanent-part time worker at SSCOPE at present.

“I found my way to SSCOPE three years ago... Things were not going very well at all... Working for SSCOPE really improved the quality of my life greatly... it has given me a sense of community. its demands work wise are reasonable, given my condition. It also supplements my income. I rarely deal with people outside the home... this give me a chance to keep and use my social and communication skills. SSCOPE has given me the opportunity to find meaningful and gainful employment that suites my life very well. The interaction with the Food Bank within our organization is also very satisfying and fruitful as an additional benefit to us.”

Coming soon SSCOPE retail open to the public at 1466 Arlington. For details call 987-6300.

Lawn and Yard Care (All Season)

- Cutting and trimming grass
- Tree and shrub trimming
- Gardening
- Raking leaves and fall clean-up
- Snow removal

Moving and Deliveries (3 ton truck)

- Delivering furniture and appliances

All SSCOPE's over 150 registered members have a mental health or related disability and are of low income for which the casual or flexible part-time work that SSCOPE provides is what they choose for themselves, both for income, for their stability and for better integration into the community. "We Hire-We Care-We Support" and "Real Work...Real Income...Supporting Mental Health" is our simple message and slogan about our purpose.

- Small to medium moving jobs
- Hauling unwanted items to the dump
- Special Christmas tree pick up and recycling yearly project

All work crews work under the supervision of an employee team leader at all times.

Toilet Recycling Program

SSCOPE is approved by the City of Winnipeg Waste and Water Department to recycle your toilet(s) so you can receive your City of Winnipeg credit for upgrading.

Currently, we only accept payment by credit card or cheque. Effective May 15th, the cost is \$20 donation per toilet. We then provide you with the official receipt you will need to claim your credit per toilet.

For more information or to sign up for the Toilet Recycling Program, please visit the SSCOPE web site

<http://sscope.ca/services/toilet-recycling-program/> or call 9897-6300.

Employment

Become a Worker-Member!

SSCOPE matches the requirements of the customers with the abilities of the

members. After screening and assessment by SSCOPE staff, the members are matched with the work assignments for which they are best suited.

A support worker will accompany the worker-member. Members may work one-on-one with a support worker, or as part of a group of three or four members.

For details call 987-6300 or visit <http://www.sscope.org/employment/>

Thank you to our donors

A Special thank you...

SSCOPE would like to extend a special thank you to all the donors who have helped contribute to better life for those affected by mental illness. The following are those who have contributed at the \$750 or higher level for which we are especially grateful.

Our Community Partners

In our enterprises we work with such groups and organizations as the City of Winnipeg Waste and Water Division, West End Biz, Coca Cola, Assiniboine Credit Union, LITE, Downtown Biz, Winnipeg Foundation, Thomas Sill Foundation, Manitoba Community Services Council.

Mission

SSCOPE functions as a non-profit organization whose mission is to empower consumers of mental health services in their rehabilitation by providing employment.

Why Volunteer

As Martin Luther King said, "Life's most persistent and urgent question is, What are you doing for others?"

Comments From The Community:

Great job... Wish I had known about your great service before. No taxes... makes you even more affordable. Like the fact I am helping our a very worthwhile cause... there was mental illness in my family before... wish there had been work for my family member then such as you are providing.

Benefits To The Community

This program may reduce the overall cost of health care by providing non-medical rehabilitation while at the same time increasing the productive work force. The community as a whole has an opportunity to widen their horizons about the alternative services which are available through SSCOPE.

Benefits To Members

In a spirit of self-help and mutual support, SSCOPE assists our members in securing and maintaining paid casual employment in our community.

Gainful casual employment contributes significantly to our members mental health, sense of dignity and self-worth, as well as their social and economical needs.

The Importance of Work

Work is something that many of us take for granted, No matter your profession or work, whether it be a lawyer, accountant, engineer or nurse, journey steam fitter, waitress, homemaker or any other work.

These are excerpts from the British Journal of Psychiatry (2003) 182: pages 467-468. Work and employment for people with psychiatric disabilities, Jed Boardman, Bob Grove, Rachel Perkins and Geoff Shepard.

"Work is something that many of us take for granted, but many people with mental illness are excluded from work and are unlikely to gain or sustain open employment. This is despite the fact that the majority of people with mental illness wish to be engaged in meaningful activity. Being 'in work' has important implications for the personal well-being, social status and civil rights of those with mental illness, as well as for their use of health and social services. Work offers considerable personal and economic benefits for users of mental health services." (Bordeman, 2003).

Work has a central role in most people's lives, offering rewards beyond that of income. Employment provides not only a monetary recompense but also 'latent' benefits — non-financial gains to the worker which include social identity and status; social contacts and support; a means of structuring and occupying time; activity and

involvement; and a sense of personal achievement (Shepherd, 1989). People with mental illness are sensitive to the negative effects of unemployment and the loss of structure, purpose and identity which it brings (Rowland & Perkins, 1988). Work is linked to social inclusion, and gives people with mental illness opportunities to participate in society as active citizens. The barriers to work are linked to stigma, prejudice and discrimination.

Work is important both in maintaining mental health and in promoting the recovery of those who have experienced mental health problems. Enabling people to retain or gain employment has a profound effect on more life domains than almost any other medical or social intervention.

Those with a history of mental illness face problems in the open employment market, including stigma, a reluctance to employ them and a perceived risk of failure (Manning & White, 1995). There is a tendency for mental health professionals and others to underestimate the capacities and skills of their clients and to over-estimate the risk to employers. This may extend to general practitioners and employers who give insufficient attention to helping people return to their jobs. When this is combined with a lack of appreciation by health professionals of the importance of work and employment, accompanied by the dominance

of a model of illness that emphasizes symptom 'episodes' and 'cure' as opposed to one that focuses on 'disabilities' and the social aspects of management, it is not surprising that work is neglected. The shift in mental health services from large asylums to community-based services has meant that current responsibilities for providing work and employment activities for people with mental health problems are not clearly defined and allocated among various organizations dealing with health and employment issues, such as the National Health Service, local authority

social service departments and the Department for Education and Skills. Each government department tends to have its own, different, set of priorities.

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SSCOPE (www.sscope.org) supports mental health in Winnipeg through the casual and part-time employment and resulting income it creates for its member-employees and through its various enterprises it operates and partnerships it creates.

Non Profit-We Pick Up Unwanted Items For Fund Raising & Sales!

SSCOPE Inc. will pick up your donated items for resale and reuse at our garage sale and a soon to be opened retail location. Books, vinyl, other music, working electronics, arts and crafts, furniture, collectibles, building materials, etc. We appreciate your support. Please call our office at 987-6300 or email us. We also pick up your useable unsold garage sale items.

Our website is www.sscope.org. We create and provide employment for people with a

mental health disability. Lawn, snow, moving, window washing, cleaning services, general labour and more.

Join us at Rockin' the Ridge 2011 Saturday May 26th for mental health at 12:00 noon for garage sale, great music all afternoon and a lot more for all ages. Winnipeg's first summer festival each year. Donations welcome.

SSCOPE Members Called On To Sandbag For Manitoba Housing

SSCOPE workers were called to help Manitoba Housing with sandbagging a property on April



Leading workers by example – Rob Zelle – Worker Representative on SSCOPE Board of Directors

7th and 8th. We had 14 workers on Thursday and 8 on Friday to help shore up the Housing property at 75 Morrow.

Save the date

Wednesday May 25th noon Next Workers meeting

The next SSCOPE worker's meeting is scheduled for Wednesday May 25th at noon at 1000 Notre Dame.

Saturday May 28th Rockin' The Ridge2011... for Mental Health – Saturday, May 28th

Rockin' the Ridge 2011 public festival is set for Saturday, May 28th at Vimy Ridge Park in Winnipeg, organized by the non-profit SSCOPE Inc. The annual free admission outdoor event is in its second year and is set to be a fun day for all ages kickin' off summer fun in the City. This year's event is a special anniversary as well, it marks SSCOPE's 20th year of service to Winnipeg, and to those with a mental health disability.

Great Classic Rock, Blues, and Folk music all afternoon starting at 12:00 noon on the bandstand, with opportunities for more Winnipeg performers to come out and support our cause. Horticulture and Art will be featured with many new partnerships and displays for this year, to be announced. There will also be a Garage Sale, door prizes & auctions, plus great food available throughout the day.

Entertainment Main Stage: (subject to change)

Azariah, Garth German Band, Connie Miron Band, and many more to be announced soon. The public can help out by contributing gently used items to the all day garage sale. Additionally the public can contribute new items for the silent auctions. Please call 987-6300 for more details about the event. Volunteers are also needed for various tasks prior to the event and during the day.

Vimy Ridge Park is located on Portage Ave. at Home St. Bring your festival chairs, blankets and tarps. For more info about this event call SSCOPE at 987-6300 or email: sscope@sscope.org.

Friday June 24, 2011 noon – 1:00pm Annual General Meeting

Winnipeg Public Library Facilities, 251 Donald Street, Buchwald Room.

Local Investment Towards Employment (LITE)



Local Investment Toward Employment (LITE) is a non-profit (<http://www.lite.mb.ca/>) granting organization that supports community economic development (CED) initiatives that build capacity and provide jobs in Winnipeg's inner city. At the March 30th worker's meeting LITE presented a \$5,000 cheque to SSCOPE.

Thank you to our Donors

A Special thank you...

SSCOPE would like to extend a special thank you to all the donors who have helped contribute to better life for those affected by mental illness. The following are those who have contributed at the \$750 or higher level for which we are especially grateful.

West End Biz

Established in 1991, the West End Business Improvement Zone (West End BIZ) is geographically the largest of the 15 Business zones in Winnipeg and proud sponsor of SSCOPE. Today there are 1,000+ businesses and 35,000 residents who are proud to call the West End home.



Assiniboine Credit Union



Assiniboine Credit Union believes that strong and vibrant communities are good for people and good for business. As such Assiniboine Credit Union is and continues to be another proud sponsor of SSCOPE by contributing to the community by putting back dollars back into the communities they (and SSCOPE) serves.

What do Our Customers think of SSCOPE

Joyce is a lawn and snow customer who lives in the West End and started using our services the spring 2010. She recently made a generous donation to our Christmas lunch and gift fund for our employee-members and made these comments at the same time.

“I have a daughter with a disability and I know how important meaningful work can be in a person’s life.

I have spent most of her life advocating for equality for her with government. I think you are providing a wonderful service, not only to the community, but also to the individuals associated with your organization, who regardless of their personal challenges, take pride in their work. It is so important for us all to have a purpose and a sense of accomplishment in our day-to-day living.

Quality of life is so important and

employment enhances a person’s self-esteem and motivation. Bravo!

I will certainly continue to be a loyal customer and have told many of my contacts/friends about your services.”

“Please add me to your spring clean and lawn cutting list for 2011. The workers are doing a very good job of snow shovelling and I’m very happy about the job being done.” (Senior, Pritchard Ave.)

“SSCOPE crew is doing a great job!!” (Duplex Owner, Fort Richmond)

“Thanks for the job you do” (Senior, St James)

“Thank you so much for your raking, clipping and mowing that made my yard look so neat and ready for winter. I really appreciate your help. (Homeowner, St. Vital)

“We were very happy with the pickup (and removal to landfill) service, thanks again. I have

shared your organization's info with my co-workers (at the provincial government). Hopefully you will get some business from it. (Homeowner/Provincial Employee, East Kildonan)

A very special thank you from SSCOPE and its workers to Cam McIvor and Craig Rogers at Parkside Ford Lincon for their generosity and continuing support of over \$2,000 for vehicle maintenance and repairs.

**Parkside Ford Lincon
2000 Main Street
Winnipeg MB, R2V 2B8
Sales: 1-866-455-2773
Service: 204-339-2000**



SSCOPE’s Yard Cleanup Services Spring Fundraising Program begins – you can do more good in 2011 when you hire your lawn maintenance service

Keeping Your Yard Looking Great. Did you know it is possible to have a win-win situation when you hire a lawn service or snow shoveling service?

SSCOPE Inc is a west end based non profit and registered charity

that operates a property services business, led by trained team leaders, to serve its customers with great work and to create employment and income for those with a mental health disability who need casual employment to help with their recovery.

SSCOPE is expanding its number of lawn and year round customers as it works to create more employment for its membership base which is continuing to grow. They would be pleased to give you a quote on your property. Just call 987-6300 to request a quote or

visit their website at <http://www.sscope.org>. SSCOPE is also a registered Veterans Affairs provider and can easily set you up for Department of Veterans Affairs (DVA) service as well.

This is SSCOPE's 20th anniversary and in keeping with that celebration it is offering all Winnipeg area residents 1991 rates for an April Yard Cleanup, \$40, if the new customer signs on with SSCOPE by April 29th for the five month Lawn Season and the five month Snow Shoveling Season. Call SSCOPE at 987-6300.

Years of Friendship

Dianne and Corey are modest people. Their home is filled with pieces from several decades of marriage – children’s photographs, moments of their travels, books and a cat who they warn “does not much like outsiders”. It is their home of simplicity and joy.

Over the years, SSCOPE staff have had great pleasure meeting the family and performing various services. During this time, a comfortable friendship has developed. We exchange our concerns and shared vision about supporting people affected by mental illness, of social enterprises, community and full integration of those affected by mental illness into the community.

As a young couple in the early 1990s their political and social conscious was emerging. They are concerned about supporting the community and supporting those affected by mental illness. As they learn more about employment of those affected by mental illness and the impacts of social assistance, they were gradually introduced to SSCOPE by their friends. Gradually Dianne and Corey came to appreciate the work that SSCOPE was doing. As their knowledge grew

they realized the mental illness is a long-term struggle. The issues of employment to those affected by mental illness were underrepresented in the media and as such they looked for literature produced by agencies to analyze the complexities.

As they moved into their respective careers, Dianne and Corey committed to making regular annual contributions to charities supporting homeless and mental illness. They chose organizations like SSCOPE that seeks enduring solutions, that keep administration costs low and that address the political and economical realities hampering those who want to integrate into the community.

During our last visit, Dianne told us of two books she read entitled *From Me to We*, by Craig and Marc Kielburger and *The Soul of Money* by Lynn Twist. She said they helped her understand the how financial gifts, when properly channeled to groups like SSCOPE, ensures that she is a part of a social movement for positive social change. Through their gifts Dianne and Corey commit themselves to long-term and sustainable social initiatives. This work was so important that they



inspired to donate and are considering leaving a gift in their will to SSCOPE.

As SSCOPE celebrates 20 years of work we have been delighted to meet many of our supporters and sponsors, and together we feel that we are making a difference to achieve and maintain an optimal level of health.

An early start to spring -- using the generous donation and support of Local Investment Towards Employment (LITE) and in conjunction with West End Biz, StreetSSCOPE participated in the Daniel McIntyre Community Association Clean Up Days on April 29th with a crew of eight members picking up litter and garbage on the streets from Ingersoll to Arlington, between Wellington and Notre Dame.

Sponsored by LITE, StreetSSCOPE begins officially on May 9th.

Everyone Matters

For 20 years, SSCOPE has been helping those affected by lack of mental health by proving employment. For more information on SSCOPE or to find out how you can make a difference by volunteering your time or making a donation. Call (204) 987-6300 or visit www.sscope.org. Thank you for your support.

Donor Impact

Mental health affects one in five people (The Report on Mental Illness in Canada, October 2002). Here at SSCOPE, we have the honour of meeting individuals and corporations who want to support the work we do. Our donors know their gifts will make a direct impact in the people, families and community living with mental illness.

More and more of our supporters are finding the easiest way to make a gift is to become a monthly donor.

In 2009-2010, an average of 36 individuals were employed by SSCOPE each month, for a total of 4,172 hours of employment created over the full year. This was an increase of an average of seven persons employed per month from the previous year. In 2009-2010 five participants moved on to

full-time or permanent part-time employment elsewhere.

Your donation will improve the lives of the people served by SSCOPE and your community.

With your donation of \$25.00 you not only support mental health but provide approximately two hours of “Real Work...Real Income...for SSCOPE Supporting Mental Health” is our simple message and slogan about our purpose.

“When you make your gift as a monthly donation, it is completely worry-free. An Income Tax receipt will be issued in February..”

If you would like to sign up for SSCOPE’s monthly giving program, please visit our Web site at www.sscope.org or call our office at (204) 987-6300.



I would like to help contribute and change the lives of people with mental health issues.

Please sign me up today – the **Monthly Giving Program** is the easiest, most cost-effective way of giving to SSCOPE. I authorize SSCOPE Incorporated to receive the following monthly donation:

- \$20.00 (.66¢/day) \$25.00 (.83¢/day)
 \$50.00 (\$1.66/day) Other \$ _____

As a monthly donor, you may wish to cancel at any time – guaranteed. Donations are automatically processed at the end of the month. At the end of the year, we will send you an official income tax receipt for the full amount of your donation.

OR I am enclosing a Special Gift of:

- \$35 \$50 \$100 Other \$ _____
 I do not wish to be publicly recognized for my donation
 Please do not send me any further mail or contact me.

Our privacy policy can be found at www.sscope.org

SSCOPE Incorporated

Suite five
 1000 Notre Dame Ave.
 Winnipeg, Manitoba R3E 0N3

Telephone number 987-6300 • sscope@sscope.org

Charitable Registration Number: 13529811 RR001

Mr. Mrs. Ms. Mr. & Mrs. _____

 First Name(s)

 Last Name (s)

 Address

Make your cheques payable to SSCOPE Inc., donate on-line by visiting our website www.sscope.org, or

Visa Master Card

Credit Card Number

 Signature expiry date

- Please do not list my name for recognition purposes (i.e. this is to be an anonymous donation)